

# ADOBE® CREATIVE SUITE® 3 DESIGN STANDARD

## MASTER DEADLINES IN DESIGN AND PRINT PRODUCTION



Adobe Creative Suite 3 Design Standard combines Adobe Bridge CS3, Adobe Version Cue® CS3, Adobe Device Central CS3, Adobe Stock Photos\*, and Acrobat® Connect™\* with:

- Adobe InDesign® CS3
- Adobe Photoshop® CS3
- Adobe Illustrator® CS3
- Adobe Acrobat 8 Professional

### Consider Adobe Creative Suite 3 Design Premium

If you create web or interactive content, consider Adobe Creative Suite 3 Design Premium software instead. Design Premium offers essential tools for producing everything from professional page layouts to rich interactive experiences, all in a unified, intuitive environment that lets you design for print, web, and mobile devices.

Adobe Creative Suite 3 Design Standard software is the indispensable toolkit for professional design and print production, offering all-new versions of essential tools for page layout, image editing, illustration, and Adobe PDF workflows.

### Design with essential tools

Take your designs from concept to completion with Adobe Creative Suite 3 Design Standard, which helps you create and print your best work. From sketching concepts to finessing production details, you can create beautiful, sophisticated designs with Creative Suite Design Standard. Take advantage of new creative effects and finer transparency controls in Adobe InDesign software; explore, apply, and control color variations using the new Live Color environment in Adobe Illustrator software; and apply new nondestructive Smart Filters in Adobe Photoshop software. Design Standard helps you express your best ideas more easily and efficiently than ever before.

### Keep your ideas flowing

Adobe Creative Suite 3 Design Standard lets you slip into the creative zone and stay there by offering tight integration and shared productivity features that enable you to move fluidly between tasks. Easily share assets among components—double-click an asset in an InDesign layout to quickly open it in Photoshop or Illustrator, for example, or use Smart Objects to nondestructively edit Illustrator artwork in Photoshop. Visually manage assets in Adobe Bridge, manage workgroup files with Adobe Version Cue, and shop for royalty-free images using Adobe Stock Photos—all from within Design Standard.

### Print with confidence

Enjoy rock-solid, streamlined print production using Creative Suite 3 Design Standard. Generate predictable printed output with features such as synchronized color settings and shared PDF presets. Help minimize errors by using output previews before you print, and exert fine control over output using consistent, comprehensive, professional printing options. Streamline prepress using Adobe Acrobat software to preflight and correct Adobe PDF files and to automate workflows with JDF. With Design Standard, you can reliably print beautiful content with the utmost efficiency.

## System requirements

### Windows®

- Intel® Pentium® 4, Intel Centrino®, Intel Xeon®, or Intel Core™ Duo (or compatible) processor
- Microsoft® Windows XP with Service Pack 2 or Windows Vista™ Home Premium, Business, Ultimate, or Enterprise (certified for 32-bit editions)
- 1GB of RAM
- 4GB of available hard-disk space (additional free space required during installation)
- 1,024x768 monitor resolution with 16-bit video card
- DVD-ROM drive
- QuickTime 7 software required for multimedia features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos\* and other services

### Macintosh

- PowerPC® G4 or G5 or multicore Intel processor
- Mac OS X v.10.4.8, Java™ Runtime Environment 1.5 required for Adobe Version Cue CS3 Server
- 1GB of RAM
- 5.3GB of available hard-disk space (additional free space required during installation)
- 1,024x768 monitor resolution with 16-bit video card
- DVD-ROM drive
- QuickTime 7 software required for multimedia features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos\* and other services

\*Online services, including, but not limited to, Adobe Stock Photos and Acrobat Connect, may not be available in all countries, languages, and currencies. Availability of services is subject to change. Use of online services is governed by terms and conditions of a separate agreement and may be subject to additional fees. For details, visit [www.adobe.com](http://www.adobe.com).

### For more information

For more details about Adobe Creative Suite 3 Design Standard, visit [www.adobe.com/go/creativesuitedesign](http://www.adobe.com/go/creativesuitedesign).



**Adobe Systems Incorporated**  
345 Park Avenue  
San Jose, CA 95110-2704  
USA  
[www.adobe.com](http://www.adobe.com)

## Top reasons to buy Adobe Creative Suite 3 Design Standard

### All-new versions of essential creative tools

Experience a highly productive creative toolkit with InDesign CS3 for professional page layout, Photoshop CS3 for unrivaled image editing, Illustrator CS3 for inspired vector graphics creation, and Acrobat 8 Professional for efficient Adobe PDF workflows.

### Unprecedented integration for exceptional productivity

Enjoy a consistent design experience across InDesign, Illustrator, and Photoshop with shared interface elements such as self-adjusting panels that dock out of your way when not in use. And use native file formats smoothly across software components to streamline design and production.

### Support for the latest Macintosh and Windows systems

Get the most out of Design Standard on Intel based Macintosh systems and Microsoft Windows Vista computers. Work smoothly on legacy PowerPC based Macintosh and Windows XP systems as well.

### Efficient, powerful page design with Adobe InDesign CS3

Explore more creative possibilities and experience new levels of productivity using InDesign CS3, which offers powerful features for creating graphically rich, complex documents; professional typographic controls; and robust, reliable printing.

### Powerful color and printing capabilities

Print Photoshop composites, Illustrator artwork, and InDesign layouts with confidence thanks to robust color options, consistent color settings, and professional output controls for high-quality printing.

### Exceptional native file format support

Open Photoshop images in Illustrator and Illustrator artwork in Photoshop, and place both types of native files, as well as Adobe PDF files, in InDesign layouts. Streamline your design and production processes in myriad ways using native file format support.

### Reliable Adobe PDF workflows

Use Adobe PDF to create reliable and consistent final output, streamline print production—including automatically fixing mistakes found during preflight—and automate processes using JDF.

### Cross-media publishing

Contribute your assets to cross-media workflows. Hand off Photoshop image comps for use in web prototyping, preview Illustrator artwork as it might appear on a mobile device, and export InDesign layouts as XHTML for use by colleagues in web page layouts.

### Visual media management in Adobe Bridge CS3

Efficiently organize, browse, locate, and preview assets with Adobe Bridge CS3, which offers faster performance; customizable workspaces; nondestructive batch-editing of TIFF, JPEG, and camera raw files; direct playback of SWF and FLV files; and direct access to useful services such as Adobe Stock Photos.



Design and print graphically rich materials such as magazine spreads with the tightly integrated, productive tools in Adobe Creative Suite 3 Design Standard.

Adobe, the Adobe logo, Acrobat, Acrobat Connect, Creative Suite, Illustrator, InDesign, Photoshop, and Version Cue are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Mac OS and Macintosh are trademarks of Apple Inc., registered in the U.S. and other countries. Intel, Intel Centrino, Intel Core, Intel Xeon, and Pentium are trademarks or registered trademarks of Intel Corporation or its subsidiaries in the United States and other countries. PowerPC is a trademark of International Business Machines Corporation in the United States, other countries, or both. Microsoft, Windows, and Windows Vista are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. Java is a trademark or registered trademark of Sun Microsystems, Inc. in the United States and other countries. All other trademarks are the property of their respective owners. The names and logos referred to in the sample artwork are fictional and not intended to refer to any actual organization or products.